

Official rules

NO PURCHASE NECESSARY.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Sponsored by Icebreaker New Zealand Limited

Please read these official rules carefully.

Sponsor:

This Contest is being sponsored and administered by icebreaker Australia Retail Pty Ltd. Any questions, comments or complaints regarding this Contest should be directed to Icebreaker New Zealand Limited.

Synopsis:

Five (5) x icebreaker Merino Muster Treasure Hunt Flags will be hidden around each resort on the day of contest. Resort Media will release location hints on social. Winners will be the first to collect one (1) flag. Each flag is redeemable for 1 x 200 Oasis LS Crewe top RRP\$129.99 each

Entry period:

Hotham: The Contest begins on 00:01 am Australian Eastern Standard Time 20th July 2024 and ends on 23.59pm Australian Eastern Standard Time 20th July 2024

Perisher & Falls Creek: The Contest begins on 00:01 am Australian Eastern Standard Time 21st July 2024 and ends on 23.59pm Australian Eastern Standard Time 21st July 2024 ("Promotion Period"). Sponsor's computer is the official clock for this Contest.

Who may participate:

The Contest is open only to New Zealand and Australia residents. Entrants must be at least eighteen (18) years of age or older at the time. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Sponsors, its licensees, and/or their respective parent, subsidiary, affiliated and successor companies and "immediate family members" and "household members" of such individuals, are not eligible to enter the Contest or win a prize. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three months a year, whether related or not. Potential winners may be required to provide proof of legal residency in one of the countries listed above upon request prior to prize award. Sponsors reserves the right, at any time, to verify eligibility requirements, in any manner it deems appropriate.

How to win:

Follow the Resort socials on event day to receive clues as to where the flags are hidden around the mountain. The first individual to find a flag in its hidden location and take it to a participating shop on mountain on the day of event wins an icebreaker 200 Oasis LS Crewe.

Winner selection:

The first individual that returns an icebreaker Merino Muster Flag to one for the specified on-mountain retail stores will claim the prize. An individual may only redeem one (1) flag. If the flags are not all returned by close of business on event day, there will be a seven (7) day extension for a winning flag to be returned for a prize. Odds of winning is dependent on number of participants.

Prizes and approximate retail value:

Each prize is 1 x 200 Oasis Long Sleeve Crewe top valued at RRP\$129.99 AUS, per flag redeemed. No transfer, assignment or substitution of a prize, except icebreaker Australia Retail Pty Ltd. reserves the right to substitute the prize (or a portion thereof) for an item of equal or greater value in the event a prize (or portion thereof) is unavailable.

Limitation of liability:

By entering this Contest or accepting a prize, all entrants agree to release, discharge, and hold harmless Icebreaker New Zealand Limited, its parent and affiliates, employees, officers, directors, agents and representatives from any and all liability, claims, losses and damages arising out of their participation in this Contest or any Contest -related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder, including, without limitation, all liability for injuries, including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death or disability), property damage, or loss or damage of any other kind arising in whole or in part, directly or indirectly, from delivery/non-delivery, acceptance, use or misuse of the prize or from participation in this Contest or any Contest -related activity.

Internet:

icebreaker Australia Retail Pty Ltd. is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alternation of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Icebreaker New Zealand Limited on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If, for any reason, the Internet portion of the programs is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Icebreaker New Zealand Limited reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. Icebreaker

New Zealand Limited reserves the right to disqualify any individual who tampers with the entry process. Caution: Any attempt by an entrant to deliberately damage any Web site or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Icebreaker New Zealand Limited reserves the right to seek damages from any such person to the fullest extent of the law.

Conditions of participation:

This Contest is void where prohibited. No transfer, assignment or substitution of a prize, except icebreaker Australia Retail Pty Ltd. reserves the right to substitute the prize (or a portion thereof) for an item of equal or greater value in the event a prize (or portion thereof) is unavailable. All federal, state, local and provincial laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules and by the decisions of icebreaker Australia Retail Pty Ltd. which are final and binding on all matters pertaining to this Contest. Acceptance of the prize constitutes permission for icebreaker Australia Retail Pty Ltd. and its affiliates and agencies to use, anywhere in the world, winner's name, photo and /or likeness, voice and biographical information, for any use, including, without limitation, advertising and promotional purposes without additional compensation, unless prohibited by law. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

Choice of law and jurisdiction:

Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants, winners and icebreaker shall be governed by, and construed in accordance with, the laws of New Zealand without giving effect to any choice of law or conflict of law rules or provisions (whether of New Zealand or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than New Zealand). Any action seeking legal or equitable relief arising out of or relating to the Contest or these Official Rules shall be brought only in the courts of New Zealand.

Data privacy:

Entrants agree that personal data, especially name and address, may be processed, shared, and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules or Icebreaker New Zealand Limited Privacy and Icebreaker Australia Limited Privacy Policy

www.icebreaker.com/en-au/service-privacy-policy.html

www.icebreaker.com/en-nz/service-privacy-policy.html